

Key Trends



GDPR and IoT pressure businesses to **better manage their data**



Demand for Big Data talent intensifies with **78% surge YoY**



Decline in day rates (5%) and permanent salaries grew (0.1%) YoY

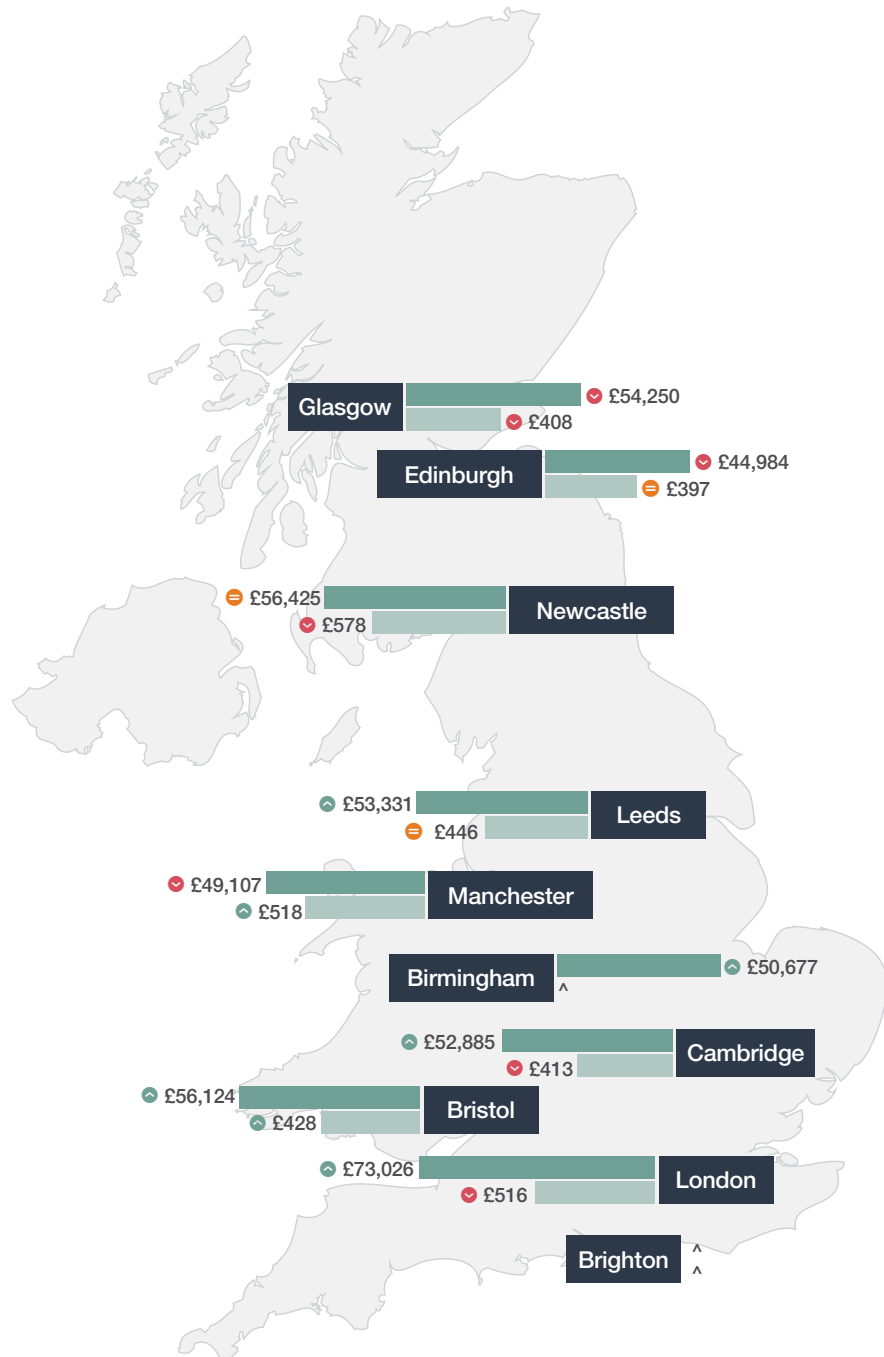
Salary watch

Average permanent salary and contractor day rate for Big Data roles in Q1 2018

- Permanent Salary
- Contract day rate

↑ ↓ ○ indicate comparison to Q1 2017

^ indicates no data available



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